

# ***BOOTH TYPES***

There are three categories of booths to ensure a diverse and comprehensive representation of resources, job opportunities, and support services available to attendees.

- Resource / Educational
- Hiring Company
- Supporting Sponsor

Our goal is to partner with each of you to create a dynamic environment that fosters collaboration, learning, and networking opportunities for all participants at the event.



## Resource/Educational Booth

These booths are dedicated to organizations that provide valuable resources, information, and educational materials to individuals who have been impacted by recent layoffs or are looking for support in their career transition.

**Details:** These booths aim to empower attendees with knowledge, tools, and guidance to navigate through financial distress, job search strategies, career development, and other related areas.

Resource vendors may include career coaches, training institutions, financial advisors, and non-profit organizations focused on employment assistance.

### Includes:

- 1 5'x2' Table
- 2 chairs
- Logo on our event landing page





## Hiring Company Booth

Hiring company booths offer a unique opportunity for organizations that are actively seeking to expand their workforce or have job openings to connect directly with talented professionals in San Diego.

**Details:** These booths provide a platform for companies to showcase their organization's culture, job opportunities, and growth prospects.

They serve as a bridge between job seekers and employers, facilitating meaningful interactions, networking, and potential employment opportunities.

### Includes:

- 1 5'x2' Table
  - 2 chairs
  - Logo on our event landing page
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## Supporting Sponsor Booth

Supporting sponsor booths are dedicated to organizations that have shown their commitment to supporting the "Getting Back to Work" event and its mission.

**Details:** These booths allow sponsors to showcase their products, services, and initiatives that align with the event's theme of empowering the community through employment. The gift of a supporting sponsor is \$500. The money supports SDTH programs, services and events.

### Includes:

- 1 5'x2' Table
  - 2 chairs
  - Logo on our event landing page
  - Social media promo
  - Acknowledgment day of the event
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## Booth Check-in & Setup

Please make sure you arrive promptly at 4PM PST on Tuesday, June 27th at the Council of Supplier Diversity office building.

Below are details on the check-in and setup process:


- 4:00pm - 4:10pm: Vendor check-in
- 4:10pm - 5:10pm: Vendor setup
- 5:10pm - 6:30pm: Career Fair

You will get a finalized copy of the full event agenda on Tuesday, June 20th.





## Helpful Tips

- Start thinking about how you can engage with attendees, showcase your organization, and provide valuable information about job opportunities, resources, or services you offer.
  - If you have any specific requirements or technical needs for your virtual booth setup, please let us know as soon as possible, and we will do our best to accommodate them.
  - We encourage you to leverage your social media platforms, newsletters, or other communication channels to promote your participation in the event. Feel free to use the event hashtag #GettingBackToWork to create buzz and engage with your audience.
  - We will be sending regular updates leading up to the event to keep you informed and provide additional resources to enhance your booth experience. Should you have any questions, please don't hesitate to reach out to us at [claudio.jones@sandiegotechhub.com](mailto:claudio.jones@sandiegotechhub.com) or [JohnMaruri@workforce.org](mailto:JohnMaruri@workforce.org)
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